

# VRDC FALL 2017

## VIRTUAL REALITY DEVELOPERS CONFERENCE

SEPTEMBER 21-22  
HILTON SAN FRANCISCO UNION SQUARE

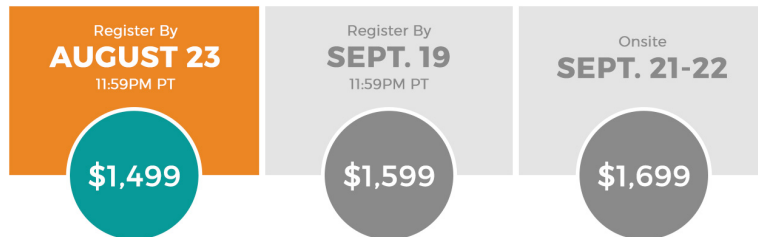
Registration by fax or mail for the VRDC Fall 2017 closes on **September 19, 2017 at 11:59PM PT**. Registrations after this date must be completed on-site at the Hilton San Francisco Union Square.

### VRDC FALL 2017 REGISTRATION

Join designers, programmers, business professionals, producers, artists, and audio creators involved in the development of virtual, augmented, and mixed reality. Learn to build immersive experiences of all kinds, including: Games, Entertainment, Retail & Commercial, Industrial Design, Training, and Innovation.

Register for your VRDC Fall 2017 Pass to access 2 full days of sessions, networking, exhibitors, and sponsored activities. See the following instructions to secure your pass.

#### KEY REGISTRATION PRICING DATES:



#### HOW TO REGISTER

**ONLINE:** Register at [vrdconf.com](http://vrdconf.com). Payment by credit card, check, or wire transfer is accepted online.

**EMAIL:** Email your completed registration form to [vrdregistration@ubm.com](mailto:vrdregistration@ubm.com).

**MAIL OR OVERNIGHT COURIER:** Mail your completed registration form, along with check or credit card payment to:

UBM Events Registration Department  
VRDC Fall 2017  
131 W First Street  
Duluth, MN 55802

Make all checks or money orders payable to **VRDC Fall 2017**.

**FAX:** Fax your completed registration form, along with credit card payment to (218) 740-6883.

**QUESTIONS:** Contact the VRDC Registration Department at (415) 947-6918 or toll free at (866) 535-8993, Monday-Friday from 6am-4pm PT. To reference our complete registration policies please visit: [vrdconf.com/attend/policies.html](http://vrdconf.com/attend/policies.html).

**AGE LIMITS:** Due to safety concerns, no one under the age of 18 (including infants in strollers), will be permitted at VRDC Fall 2017.

#### STEP 1 REQUIRED INFORMATION

This information is required, excluding your Twitter handle which is optional, in order to process your registration.

Name \_\_\_\_\_

Occupation \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Country/Postal Code \_\_\_\_\_

Email\* \_\_\_\_\_

Twitter Handle\*\* \_\_\_\_\_

*\*Your email address is required to complete registration. We will use your email address to send you information about other offerings, including events, products and services, as described in the Privacy Policy. You can view the privacy policy at [legal.us.ubm.com/privacy-policy/](http://legal.us.ubm.com/privacy-policy/)*

*\*\*We will not use your Twitter handle for marketing purposes. Your Twitter handle will only be printed on your badge. If you do not want your Twitter handle printed on your badge, please leave the field blank.*

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#### STEP 2 METHOD OF PAYMENT

Full payment is required prior to the start of the event. We do not accept purchase orders. You are not registered until you receive confirmation online. Make all checks or money orders payable to Virtual Reality Developers Conference Fall 2017. Please make your selection below.

**CREDIT CARD**

Cardholder Name \_\_\_\_\_

Credit Card Number \_\_\_\_\_

Contact Email \_\_\_\_\_

Authorized Signature \_\_\_\_\_

Expiration Date \_\_\_\_\_

**WIRE PAYMENT/CHECK PAYMENT: PLEASE SEND AN INVOICE TO THE EMAIL ADDRESS BELOW.**

Email\* \_\_\_\_\_

Payments by invoice must be received prior to September 11, 2017 at 1:00pm PT.

#### BILLING ADDRESS

Billing address is the same as the profile address.

Name \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Country/Postal Code \_\_\_\_\_

Phone \_\_\_\_\_

#### DISCOUNT PROMOTION CODE

If you have a discount promotion code, please enter it below. Only one discount code can be applied per pass and at time of registration. Discount codes are not applicable retroactively. Discount codes cannot be combined with other discounts. To be eligible for discounts, we must receive your registration by the date specified in the discount promotion - postmarks are not accepted. Discount codes are subject to review.

Code \_\_\_\_\_

#### ATTENDING SESSIONS

Seating for all sessions and programs is on a first-come, first-served basis. Pre-registrations for sessions are not accepted.

#### EVENT BADGES

Badges will not be mailed in advance of the event. To check in for your badge, you will need to use the same email address used when you registered, this is noted on your registration receipt. Please bring a copy of your confirmation along with a government issued photo ID to collect your badge. Please care for your badge. A non-refundable replacement fee will apply for all duplicate badge requests. Short range "Touch 'N Go" NFC badges will be in use at VRDC Fall 2017.

Registration for this event or attendance at sponsored sessions or developer days does allow release of your contact information and email address to program sponsor(s).

#### CANCELLATIONS, SUBSTITUTIONS, & UPGRADES

If you need to cancel your registration, you may do so for a full refund, less a \$300.00 service charge until **Friday, August 25, 2017**. Attendees who do not cancel in writing by the deadline date will be charged for the full registration fee. No refunds are available for no-shows. If you are unable to attend the event, we recommend that you send a substitution in your place. Changes to registrations must be presented in written form. Please download the Registration Update Form and submit your substitution request via email, fax (218) 740-6883, or mail it to:

**UBM Events Registration Department**  
**VRDC Fall 2017**  
**131 W First Street,**  
**Duluth, MN 55802**



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This information helps us more closely align conference content with your interests. Please answer all questions below to complete your registration. Fields marked with the red asterisk (\*) are required.

### 1 | Which of the following describe your job focus? \* Please select all that apply

- Audio
  - Business/Management
  - Design
  - Production
  - Programming
  - Visual Arts
  - Other
- 

### 2 | What is the focus of your company's current/potential work in VR? \* Please select all that apply

- Game
  - Entertainment
  - Film-making
  - Live Events
  - Retail/Commercial
  - Industrial/Product Design
  - Real Estate
  - Training/Education
  - Medical/Healthcare
  - Government
  - Travel
  - Fitness
  - Journalism
  - Hardware
  - Tools Software
  - Funding/VC
  - Other
- 

### 3 | How many people are employed at your company (all divisions)? \*

- Over 500
- 251 to 500
- 101 to 250
- 51 to 100
- 21 to 50
- 11 to 20
- 6 to 10
- 2 to 5
- Myself Only

### 4 | What gender do you identify with?

- Male
  - Female
  - Prefer not to answer
  - Other
- 

*\*By providing your email address, you grant VRDC Fall 2017, a division of UBM LLC, permission to contact you in the future via email regarding your VRDC Fall 2017 registration and related information.*

#### Canada Third Party Opt-out

- Please do not send me messages from UBM about other companies' products and services.

#### Canada Spam Opt-out

- Please do not send me messages from UBM.

#### Third Party Opt-In

- Yes, I would like to receive special offers, discounts, and information about events, products and services from VRDC/UBM Game Network exhibitors or partner companies via email.